

AUTOLIFE SHOW

2017 EXHIBIT SPACE RENTAL AGREEMENT

This agreement made and entered between iMedia Marketing, Inc, a division of the Auto lifestyle Show and

an independent contractor (Operator) whose mailing address and telephone number are:

The purpose of this agreement is to set forth the terms and conditions whereby the Operator is authorized by iMedia Marketing, Inc/Autolife to operate a Business Booth for the purpose of promoting and/or selling represented products under the following terms and conditions

TERMS AND CONDITIONS:

1. **HOURS** – The booths will be open for business
 - Saturday, October 14th, 2017 1:00 pm to 11:00 pm
2. **REPRESENTED PRODUCTS** – Only the product (s) specified below will be allowed to be represented and/or sold at your booth during the event. No changes may be made without prior consent of Event Director.
3. **TERMINATION RIGHTS** – iMedia Marketing, Inc/Autolife Show reserves the right to terminate the operation of the Operator at any time during the event for any of the following reasons:
 1. A professional manner is not maintained by the Operator and its employees.
 2. Operator or its employees behave in a manner that could be construed as racist.
 3. Operator or its employees commit any act detrimental to the purpose of the event.
 4. Operator or its employees violate any provision of the Health Department.
 5. Operator or its employees fail to cooperate with event management staff.
 6. If Operator or its employees breach any of the agreements listed herein.
4. **COST** – In exchange for the right to promote and/or sell stated product (s) during the AutoLife event the Operator agrees to pay iMedia Marketing, Inc; **please check one**
 - 1) \$500 for 10X10(outside booth)
 - 2) \$700 for 10X20(outside booth)
 - 3) \$850 for 20X20(outside booth)
 - 4) \$600 for 10X10(inside booth, limited space)
 - 5) \$800 for 10X20(inside booth, limited space)
 - 6) \$950 for 20X20(inside booth, limited space)
5. **PREMISES**– Operator warrants that the premises shall be left in original condition as upon arrival; this includes picking up trash at and around Operator's premises.
6. **SET-UP AND DEPARTURE** – Operator shall set up its Business Booth in accordance with the rules set by the event director. Set up may begin at 9:00 am to 10pm, Friday, October 13, and Saturday, Oct 14 from 9am to 12pm. Booth shall be ready to begin operation by 11:00 am, Saturday, Oct. 14. Spaces will be 10 x 10, 10 x 20 or 20 x 20 unless otherwise stated requested and additional space paid for.

Due to event layout and space requirements, vendor's vehicles cannot be parked alongside vendor's booth. Vendors will be allowed to drop off merchandise and park in the designated area.

7. **DESIGNATED AREAS/ELECTRICAL NEEDS** – All electrical needs must be registered and paid through the Norfolk Scope Arena. If you need electricity, please request ahead of time. Charges may apply. If your booth is outside, there is no option for electricity and must provide their own source of power. (Generator)
8. **INDEMNIFICATION**- Attraction Operator agrees to obtain commercial general liability insurance, including products, in an amount no less than \$1,000,000 for bodily injury and property damage from a company acceptable to the organizers. Vendor agrees to obtain liability insurance to protect Operator during the event and to provide Autolife a certificate of insurance. Operator agrees to indemnify Autolife and any activity of the Operator during the event
9. **TERMS** – Booth fee is due with application. Registration deadline is Oct 5th, 2017; **the Operator will not be allowed to set up unless vendor is paid in full.** Upon signing this contract, Operator agrees to abide by the Terms and Conditions set forth herein.

VENDOR HOURS: – The booths will be open for business

- Saturday, Oct 14th, 2017 1:00 pm to 11:00 pm

TERMS & CONDITIONS:

Exhibits shall not display, sell, or dispense any items with offensive, profane, and/or drug related paraphernalia. The display, sale, or dispensing of these or any other items will result in the removal of vendor.

Exhibitor must check in with the Autolife official on duty before setting up.

Security will be the responsibility of the vendor. AutoLife will not be responsible for damage to exhibit for any reason.

Exhibitor will be responsible for any trash in his/her area. Trash cans will be placed throughout the area and may be used by the vendors.

Exhibitors shall not transfer or sublet the space or any part thereof or permit the same to be used by any other person without the written consent of the event staff.

Event staff shall have the right to terminate the contract granted hereunder at any time without liability, upon the refund of the fee paid herewith. Refunds will be made if event is cancelled due to weather.

Exhibitor will indemnify and hold Event harmless from all costs, losses, damages, or expenses including expense of litigation and attorney's fees, resulting from any person or property arising out of any act of omission of vendor or his employees or other representatives. If requested, vendor will furnish Event staff with evidence that Exhibitor has insurance in force with a reputable insurer, including coverage (with limits approved by the Event staff) against contractually assumed liability. The AutoLife Show, its officers, agents, or members shall not be held responsible for any loss nor damage due to theft, fire, accident, or other cause but will use reasonable care to protect the vendor from such loss.

Exhibit spaces shall not be reserved until payment is received.

No food or beverages will be given away free of charge.

All Soda products have to be bought through the event and sold for a designated price.

BOOTH RULES: Booth assignments are made by AutoLife staff based on operational and space requirements of the event. Therefore, AutoLife reserves the right to refuse any application. Vendors must be checked in and materials placed in the assigned booth space during the designated set up time. Failure to set up during designated times, removal of vehicles from event grounds, or changing booth locations will be cause for removal of vendor. All merchandise should be clearly marked. Booth fee is for

space. Electrical connection is charged through the Venue. Event does not provide table, chairs, tents or electrical cords.

Booth spaces are for individual vendors and may not be shared.

iMedia Marketing/AutoLife reserves the right to remove any vendor not abiding to program rules or failure to follow the instructions of official representatives of Autolife Show.

Exhibitor Name: _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Telephone: _____

E-mail: _____

Website Address: _____

Describe Products Sold:

Booth Size needed:

- \$500 for 10X10(outside booth)
- \$700 for 10X20(outside booth)
- \$850 for 20X20(outside booth)
- \$600 for 10X10(inside booth, limited space)
- \$800 for 10X10(inside booth, limited space)
- \$950 for 10X10(inside booth, limited space)

Electrical Requirements 110 _____ 220 _____

Call for additional space requirements or electrical requirements.

Entered into this _____ day of _____, 2017

Operator Signature

AutoLife Representative Signature

Please return this signed contract, along with your check or money order (made payable to iMedia Marketing, Inc) Please keep in mind that spaces are limited and are assigned in order they are received! If your business is not selected to participate at AutoLife Show, a full refund will be given. Mail to: iMedia Marketing, 2085 Lynnhaven Pkwy #106-529, Virginia Beach, VA 23456